

Qualifications of Master Agribusiness Development

Free Mover phase (MAD1)

Competencies

To self-direct (level 4)

To appreciate the global perspective (level 4)

Assessment criteria

- The student can explain the choices a company has made to arrive in its present form in such a way that it is clear which options are open for its future strategy.
- The student can discern various learning styles in a company and in himself and draw consequences for the implementation.
- The student can determine the position of the company in the global field of the Agribusiness supply Chain.
- The student can assess the position of the company in the global environment in terms of marketing, law and the cultural context it faces.
- The student can describe the various concerns, which exist in a sustainable society
- The student knows about the setup of research on entrepreneurship in such a way that he can start determining his own course in this field.
- The student can write a project plan, using applicable literature
- The student can assess the risks of his project plan, as regards to the project length

Young Potential phase (MAD2)

Competencies

To innovate (level 4)

To identify and pursue opportunities (level 4)

To endorse sustainable behaviour (level 4)

Assessment criteria

- The student is able to choose a relevant business opportunity from many possible identified opportunities
- The student is able to formulate an innovative process, product or service for his Master Company
- The student knows different types of leadership and its origins
- The student knows how to motivate people, depending on their cultural background and how to build trust in an intercultural team
- The student can describe the role of different participants in the agri-supply chain and their responsibilities towards food safety issues
- The student can mention the supply chain partners for his own Master Company and also indicate them in a supply chain study
- The student can identify the most important CSR elements
- The student can develop an implementation plan for a CSR strategy for his Master Company (or part of MC)
- The student can build a theory from a given database
- The student can select the appropriate research method for his own research

Manager phase (MAD3)

Competencies

To show leadership (level 4)

To cooperate (level 4)

To organise (level 4)

Assessment criteria

- The student is able to choose a relevant business opportunity from many possible identified opportunities
- The student is able to formulate an innovative process, product or service for his Master Company
- The student knows different types of leadership and its origins
- The student knows how to motivate people, depending on their cultural background and how to build trust in an intercultural team
- The student can describe the role of different participants in the agri-supply chain and their responsibilities towards food safety issues
- The student can mention the supply chain partners for his own Master Company and also indicate them in a supply chain study
- The student can identify the most important CSR elements
- The student can develop an implementation plan for a CSR strategy for his Master Company (or part of MC)
- The student can build a theory from a given database
- The student can select the appropriate research method for his own research
- The student can write a thesis plan

Researcher phase (MAD4)

Competencies

To research (level 4)

To present (level 4)

Assessment criteria

- The student can reflect on the aspects which are important for sustainable company management.
- The student can assess his own strength and weaknesses.
- The student can plan and implement improvements to his weaknesses.
- The student can apply his acquired knowledge and competences to real life business cases
- The student can find ways to acquire new knowledge, new insights, new abstractions for himself. As he pushes towards and beyond the current boundaries of what is known, the student shares new knowledge with others.
- The student presents in an oral defence (a concept of) his work and will have his ideas tested.
- The student can reflect on, present and defend the decisions made in a management simulation.